



Timbold Drive, Kents Hill Park, Milton Keynes, MK7 6BZ
Headteacher: Mr. James Pilgrim

February 2019

Dear Parent/Carer,

You may or may not be aware of something called 'Momo', a challenge that is causing a lot of media attention and worry at the moment.

Children are being convinced to contact a number via Instagram, Facebook or WhatsApp that connects to someone running the challenge. Additional to this, there are now numerous copycat type situations where people are posting 'MOMO Challenge Videos' embedded in seemingly appropriate YouTube videos that are directed at children. Children are then told that they will die unless they follow through a challenge. Many of the challenges involve self-harm and suicide. Some of the images are designed to scare children. There is also a suggestion that some links to the challenge have been placed within the games 'ROBLOX' and 'Minecraft'.

Attached is a poster created by National Online Safety detailing what 'Momo' is along with some advice and tips on keeping children safe.

I have also identified a link below to the NSPCC website that offers advice and support for young people and parents/carers on online safety.

<https://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/online-safety/>

Whilst as a school we offer pupils guidance and support, it is important that parents/carers ensure that they are vigilant and monitor their Childs online behaviour and activity. Most broadband providers and mobile phone companies now offer online safety tools and filters to support parents in keeping their children safe.

Mark McGarvie
Assistant Headteacher
Curriculum, timetable and designated safeguarding lead
Kents Hill Park School
Milton Keynes

www.kentshillpark.school

Email: office@kentshillpark.school

Telephone: 01908 533290

